

EUROPEAN FEDERATION FOR LIVING (EFL) :

CONNECTING FORERUNNERS IN EUROPEAN HOUSING



WHAT IS EFL?

A professional European consortium of organizations in the housing sector. An organization aiming to support your companies interests and deliver added value. That's EFL all about.

EFL promotes the strategic goals of its members. Whether it is the creation of business opportunities, improving know how, innovation, EFL offers a strong network of pro-active partners. The shared knowledge and experience of all members is our largest asset.

HOW IS EFL COMPOSED?

Housing companies of social and commercial background, companies from the building industry and designing sector, non-profit expertise institutes and universities form together the EFL. There are two kinds of connections:

Membership: only open for housing companies *Associated Partnership*: open for commercial companies and expertise institutes

It's a consortium of forerunners: the most active and innovative organizations within their country join the EFL in order to guarantee high level exchange and added value from cooperation.

The members and associated partners of EFL derive from France, Germany, Netherlands, Switzerland and the United Kingdom (stand 2012). EFL is growing and open for more members and more countries. We are European by heart.

WHAT ARE THE MISSION AND GOALS OF THE EFL?

EFL strives for the realization of sustainable neighborhoods in Europe. We adopt the political EU ambitions of "Horizon 2020". We define sustainable neighborhoods as a good quality of living, financial affordable, energy efficient, healthy and economic strong.

The members exchange know how and best practices, learn by doing, cooperate in European funded projects, realize concrete projects. EFL supports the synergy between members, associates and the academic world.

HOW DOES EFL ACHIEVE ITS GOALS?

The members meet and cooperate in many ways.

- Working Groups produce guidelines with best practices and recommendations. Examples are guidelines for tenant participation, neighborhood development, energy savings by tenants.
- *Project Groups* focus on initiating, planning and realizing concrete projects. From real estate projects to integral planning.
- *Consortia for EU Calls:* formation of application consortia for relevant EU grants. EFL members participated in INTERREG NWE, Intelligent Energy Europe (IEE) and the seventh Framework Program FP7.
- Workshops: one day meetings with experts : interactive working on joint challenges
- *Field Visits:* See & Feel. Visiting best practices in other countries; learning from direct experiences.
- *General Assembly:* highest forum of EFL, composed by CEO's members. Setting of strategy, partnerships and budget.

WHAT ARE CONCRETE RESULTS FROM EFL?

Cooperation within EFL leads to concrete output.

To list a few examples:

- Realization of the award winning energy renovation project "The Kings Wifes of Landlust" in Amsterdam
- Planning and realization of sustainable "floating homes" in Duisburg,
- Planning and realization of 1000 € per square meter apartments in Germany.
- Designing of an open platform with ICT solutions / domotics for elderly people

WHAT IS THE ADDED VALUE OF BEING MEMBER OF THE EFL?

Innovation and learning from your international colleagues. EFL stays on your side as reliable partner and connects the forerunners in European housing. Sharing ideas and ambitions for improving your business, learning from best practices in Europe, costs savings via economies of scale. But if you like, EFL supports the concrete realization of buildings and other projects. If possible funded by the EU subsidies. EFL opens horizons and breaks through borders.

And...good for your corporate image as well.



HOW IS EFL STRUCTURED?

The EFL is legally founded as an European Economic Interest Grouping (EEIG). Main characteristics are the ease to entry for European companies and the fact that EFL is only devoted to support the interests of its members. Each member has one vote. Project support is provided via EFL Expertise, EFL's own consultancy office.

HOW IS EFL FINANCED?

EFL is financed by its members via a yearly contribution. EFL is a non-profit organization. The contribution is depending on the number of members and the size of the member- organization.

Contribution for members:

1€ per dwelling with a minimum of 5.000 € and a maximum of 15.000€ per year. New members receive an attractive discount. Associated partners: $5.000 \in per year$.

WHAT ARE THE FUTURE CHALLENGES OF EFL?

We have the ambition to become Europe's number one exchange platform for housing companies, related industry and expertise centers. Always capable in composing consortia for EU projects. Besides that, EFL will offer the members the opportunity to become stakeholder in a joint European investment company.

WHO IS IN CHARGE WITHIN EFL?

The management board and managing director (full time) form a close team. The board is composed by representatives of the different countries.

Executive Board (2012): ARNE MYCKERT *Chairman* CEO WBG Görlitz, Görlitz (D)

HEINWILLEM DE BOER

Secretary Regional Director, Vastbouw, Rijsen (NL)

NICO NIEMAN

Treasurer CEO Woningstichting Eigen Haard (NL)

DIRK LÖNNECKER

ERIC DANESSE

Director Innovation Vilogia, Lille (F)

Managing Director: JOOST NIEUWENHUIJZEN European Federation for Living



HIGHLIGHTS EFL SINCE THE BEGINNINGS

- **2007** initiated by the Van der Leij Group: Dutch and German companies start the "Dutch- German Connection" (DGC)
- 2008: DGC converted into "European Federation for Living" EEIG
- **2008:** Start first project in Amsterdam which resulted to the award winning renovation project "Kings Wifes of Landlust"
- **2009:** EFL coordinates European funded IEE Project REBECEE (Renewable Energy and Building Expositions in the Enlarged Europe)
- **2010:** Realisation of Floating Homes in the Innercity Harbour of Duisburg
- 2011: First French and Swiss members enter EFL
- 2011: EFL key note at International Housing Summit, The Hague
- **2012:** EFL wins EU INTERREG IVB NWE subsidy for project IStay@Home
- 2012: new entries from the UK
- 2013: start with EFL Investments company



MEMBERS AND ASSOCIATIONS WITHIN EFL

FRANCE

Intent Technologies Poly Logis Vilogia

GERMANY

Baugenossenschaft Wiederaufbau B&O Wohnungswirtschaft Berliner Bau- und GEWOBAG Joseph Stiftung WBG Wohnungsbaugesellschaft Görlitz mbH Wohnungsgenossenschaft von 1892 eG Berlin

NETHERLANDS

De Woonplaats Eigen Haard Havensteder Staedion Van der Leij Groep Vastbouw

SWITZERLAND KEOTO

UNITED KINGDOM Circle Housing Association IT company Housing company Housing company

Housing company Contractor Housing company Housing company Housing company Housing company

Housing company Housing company Housing company contractor contractor

Architecture

Housing company

Paris Paris Lille

> Braunschweig Essen/ Bad Aibling Berlin Bamberg Görlitz Berlin

Enschede Amsterdam Rotterdam The Hague Amsterdam Rijssen

Zürich

London

CONTACT EFL

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