



22-23 October, 2020 - Berlin

EFL Autumn Conference

Future of Housing Post Covid



Hosted by



Gewobag
Die ganze Vielfalt Berlins.





EUROPEAN FEDERATION
FOR LIVING

The Board of the European Federation for Living (EFL) and Gewobag would like to welcome you to the EFL Autumn Conference.

Willkommen in Berlin! Welcome to Berlin!

Conference Venue

The Abion Hotel Spreebogen

Alt-Moabit 99
10559 Berlin
Germany



Diner & Drinks Location

Urban Nation Museum

Bülowstraße 7, 10783 Berlin

Thursday, 22 October,
5.30 pm - 10.00 pm



Registration:

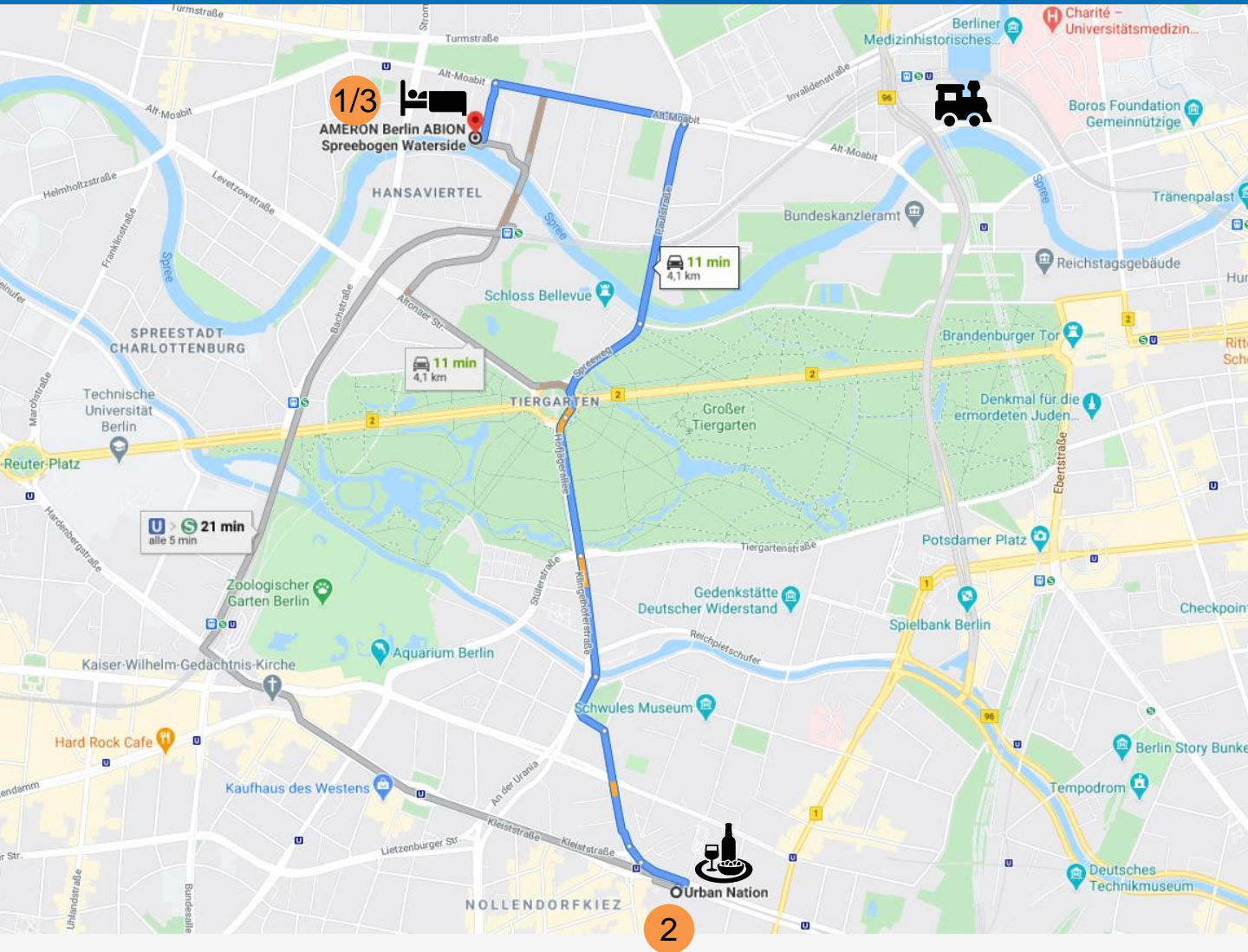
Please register your attendance via this link: <https://forms.gle/poWJXcdKnxX7Hyoh7>

Hotel Booking Abion Hotel Spreebogen

The rooms can be booked for 125,00 € (reduced price) via mail info@abion-hotel.de or by phone **+49 30 399200** with the code '**EFL2020**'



CONFERENCE AND EVENT VENUES



October 22

Locations

Welcome Lunch

Abion Hotel Spreebogen

1 Alt-Moabit 99, Berlin 13.00 hrs/ 1.00 PM

Drinks and Diner

Urban Nation Museum

2 Bülowstrasse 7, Berlin 17.30 hrs/ 5.30 PM

October 23

Conference

Abion Hotel Spreebogen

3 Alt-Moabit 99, Berlin 8.30 hrs/ 8.30 AM

THURSDAY October 22

- 13.00 LUNCH**
Abion Hotel Spreebogen
- 14.30 Open Air Visit**
Bus transfer to Waterkant Berlin
- 17.30 Diner and Drinks**
Urban Nation Museum, Bülowstrasse 7
- 22.00 Return to hotel**

FRIDAY October 23

Abion Hotel, Alt-Moabit 99

- 08.30 – 09.00 WELCOME COFFEE & REGISTRATION**
- 09.00 – 09.15 **Welcome and Introduction**
Ben Pluijmers, EFL
Markus Terboven, Gewobag
- 09.15 – 10.00 **Housing in the future post covid**
Prof. Dr. Peter Boelhouwer
Chair ENHR, TU Delft
- 10.00 – 10.30 **Panel Discussion members**
Vision on Housing after Covid
- 10.30 – 11.00 COFFEE BREAK**
- 11.00 – 12.30 **Workshop: The Future of Housing and new (digital) business models**
- **Insight on new business strategies**
Dr. Oliver Falk-Becker, Gewobag
 - **Ambient Assisted Living (AAL) – insights from the living lab “Pflege@Quartier”**
Helene Böhm, Gesobau Berlin
- Assisted Living in Berlin**
Melanie Rosliwek-Hollering, SOPHIA
- **Smart apartments for elderly tenants – a hands on user journey workshop with latest AAL-technology**
Roman Riebow & Dr. Oliver Falk-Becker, Gewobag

12.30 – 13.30 LUNCH

- 13.30 – 14.15 **General Assembly**
- 14.15 – 15.15 **Topic Groups & Projects**
Update on projects, state of affairs meetings and ideas
Topic Group Leaders
- 15.15 – 15.45 **Sustainability Management**
Kathrin Bratke & Maria Blume, Gewobag
- 15.45 – 16.00 **Sustainability Performance of Housing Associations across Europe:**
Frist edition of Housing Sustainability Outlook
Lutz Rittig and Austen Reid, RITTERWALD
- 16.00 – 16.05 **Next Conference**
Joost Nieuwenhuijzen
- 16.05 – 16.10 **Wrap up and Closing**
Ben Pluijmers, EFL

Important Information in relation to Covid-19

The autumn conference 2020 will take place under the condition that general safety conditions can be kept. These conditions can be set by the venue owner or by governmental regulations. This might include a maximum capacity to the number of participants in the meeting room.

In case of revival of covid contagions in the Berlin area, border closings or imposed lockdown measures, the organisation is entitled to cancel the meeting at any moment. Travel costs cannot be refunded by the host or EFL.

The host nor EFL can be hold responsible for any risk related to travelling or attending the Berlin conference.

The conference can be attended by **video connection**. We will use MS Teams for participants who prefer to attend from their (home) office.



**EUROPEAN FEDERATION
FOR LIVING**

Site visits

WATERKANT Berlin

The WATERKANT Berlin is picking up speed. By 2025, a new district with around 2,500 residential units will be built directly on the water. Playgrounds, day care centers, bakeries, flower shops, pharmacies, cosmetics, restaurants, supermarkets and a wide range of leisure activities included. This ensures neighborhood encounters and turns houses with apartments into a lively district. In summer 2018, construction work began on the first 362 apartments directly on the eastern bank of the river Havel.

Among other things, WATERKANT Berlin has received the DGNB pre-certificate in platinum for its sustainable energy concept, the innovative mobility offers and the expansion of the social infrastructure in Berlin Spandau. That is the highest possible certification level. The quality of the living concept as well as that of the entire construction process was rated. The following aspects for sustainable building were assessed and divided into six thematic areas: ecology, economy, socio-cultural and functional aspects, technology, processes and location. The WATERKANT Berlin achieved outstanding results in all subject areas, with a focus on the areas of energy, mobility and participation.

Urban Nation Museum

URBAN NATION is an international institution for artists and projects that is setting new standards as a museum within the Berlin cultural landscape. URBAN NATION is rethinking the classic definition of a museum, and its work is not limited to within the museum's walls: Works of art created in public spaces are also part of the curation. Interactive workshops and pedagogical formats are driving forward urban life.

The vision of a global art community, of a network without borders, became a reality on September 16th, 2017, when the URBAN NATION MUSEUM FOR URBAN CONTEMPORARY ART opened its doors.

Behind URBAN NATION is Stiftung Berliner Leben, which was founded by Gewobag. The URBAN NATION initiative has been transforming Berlin's facades into gigantic outdoor galleries since 2013 and connecting people with their city through works of art in outdoor spaces and integrated neighborhood projects.

URBAN NATION participates actively in the local life and social inner-city development as an open building for all visitors. At different locations throughout the urban area, façade paintings make for an outdoor gallery (e.g. Bülowstraße, Art Park Tegel). The art is used as an integrative force to help encourage a dialogue between residents, visitors, and artists.

In this way, artists are able to be inspired by their environment and the respective neighborhood and aim to serve as a facilitator of communication alongside URBAN NATION. In addition, introducing more color and art improves residents' quality of life by enabling them to identify positively with their neighborhood.

SPEAKERS

Prof. Dr. Peter Boelhouwer

Delft University of Technology



Prof.dr. P.J. Boelhouwer Copyright TUDelft, photo by Job Jansweijer

After graduating in human geography from the University of Utrecht in 1983, Peter Boelhouwer (1958) was awarded a PhD in 1988 for his research on the effects on the housing system of the sale of council houses. After his dissertation was published, Boelhouwer moved to the OTB Research Institute of Delft University of Technology, where he spent most of his time studying housing finance, international housing systems and the methodology of measuring housing preferences. On 1 December 2001 the Faculty of Architecture and the built Environment of TUD recommended Boelhouwer for appointment to the Antoni van Leeuwenhoek Chair in Housing Systems. Since then he is responsible for the housing policy component of the Master's programme in Management of the Built Environment. Several months previously, on 1 September 2003, he succeeded Professor Priemus as Scientific Director of the OTB Research Institute. In July 2008, Boelhouwer was elected as chair of the European Network for Housing Research. Finally, he's the editor in chief of the Journal of Housing and the Built Environment and a member of the advisory committee for the European Journal of Housing Policy and the Journal of critical housing analysis.

SPEAKERS

Helene Böhm

Gesobau AG



Helene Böhm is head of the department Social & Community Development of the Berlin based GESOBAU AG. The GESOBAU AG is one of Berlin's six municipal housing associations, and the owner of around 42,000 flats serving ca. 100,000 tenants.

Helene Böhm's main responsibilities lie in the professional management of the department, implementing new strategies for the development of suburban neighbourhoods as well as developing new strategies and projects within the topics of integration, communities, mobility, senior citizens and voluntary work. She is also the GESOBAU's representative on topics regarding community development, and our leading expert and frequent guest at talks and panels concerning municipal politics.

She holds a Master's degree in social management and is a part-time lecturer at the BBA – Akademie der Immobilienwirtschaft e.V. / BA Sachsen, Saxony's state business school/ University of Applied Sciences, Potsdam. Her book "Social work in the housing industry – an analysis for the improvement of living quality in housing corporations" (Vdm Verlag Dr. Müller) was published in 2008.

Helene Böhm was awarded the prestigious "Köpfe der Immobilienwirtschaft" award from The German Property Federation (ZIA) and *Immobilienwirtschaft*, one of Germany's leading weekly business news magazines, in 2018.

SPEAKERS

Melanie Rosliwek-Hollering *SOPHIA*



Melanie Rosliwek-Hollering is director of the SOPHIA Berlin GmbH. SOPHIA was founded in 2007 and is a subsidiary company owned by Degewo AG and STADT UND LAND, two of the six municipal housing companies in Berlin. SOPHIA first focused on elderly tenants to support independent and self-responsible living at home, as long as possible. Therefore a combination of human care – both by volunteers and full-time employees – and modern devices like emergency call systems with automatic alarms was set up. Being operator of several assisted livings in Berlin SOPHIA also focused on developing neighbourhoods and is operating five “Nachbarschaftstreffs” for the housing companies. Another key aspect of SOPHIA is social counselling both for tenants (e.g. care, social law, rent arrears) and the employees of the housing companies working with tenants who need higher attention or mediation processes.

Melanie Rosliwek-Hollering holds a degree in education and “Real Estate Management” (MBA). Her book “Ambient Assisted Living and innovative services – a future concept for housing companies?” was published in 2012. SOPHIA is currently part of an “Innovationsfonds”-project of the German federal government called “Virtual Assisted Living”, working together with health insurances, a housing company and device manufacturers.