

22-23 October, 2020

EFL Autumn Conference

Future of Housing Post Covid



organised by





AGENDA 2020 EFL AUTUMN CONFERENCE

THURSDAY October 22

Virtual Conference via MS Teams EFL Autumn Conference (1)

Moderation: Joost Nieuwenhuijzen

13.00-13.10 Welcome and Introduction

Ben Pluijmers, EFL Chairman

13.10-14.40 **WORKSHOP**

The Future of Housing and new (digital) business models

· Insight on new business strategies

Dr. Oliver Falk-Becker, Gewobag

 Ambient Assisted Living (AAL) – insights from the living lab "Pflege@Quartier"

Helene Böhm, Gesobau Berlin

Assisted Living in Berlin

Melanie Rosliwek-Hollering, SOPHIA

 Smart apartments for elderly tenants – a hands on user journey workshop with latest AAL-technology

Roman Riebow & Dr. Oliver Falk-Becker, Gewobag

14.40 – 15.10 Sustainability Management

Kathrin Bratke & Maria Blume,

Gewobag

15.10 – 15.30 Sustainability Trends in European Housing

Lutz Rittig and Austen Reid, RITTERWALD

15.30 **Q&A**

16.00 Closing





AGENDA 2020 EFL AUTUMN CONFERENCE

FRIDAY October 23

Virtual Conference via MS Teams

Moderation Joost Nieuwenhuijzen

09.00 – 09.10 Welcome and Introduction	09.00 – 09.10	Welcome and	Introduction
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Ben Pluijmers, Chairman EFL

09.10 – 09.40 Housing in the future post covid

Prof. Dr. Peter Boelhouwer Chairman ENHR, TU Delft

09.40 – 10.15 Interactive Discussion with Members

Vision on Housing after Covid

10.15–11.00 General Assembly

Chair: Ben Pluijmers

11.00 - 11.15 COFFEE BREAK

11.15 – 12.30 Topic Groups & Projects

Update on projects, state of affairs meetings and ideas

Contributions from Hendrik Cornehl, Eric Danesse, John Stevens,

Oliver Falk Becker & Roman Riebow

EFL Topic Group Leaders

12.30-13.10 New members introductions

Housing Agency (Ireland)

Redo SGR (Italy)

One4All (Finland)

Chill Services (Germany)

Amsterdam University of

David Silke

Fabio Carlozzo

Kitte Hamilton

York Ostermeyer

Frank Suurenbroek

Applied Sciences

13.10-13.15 Recap and Closing

Ben Pluijmers



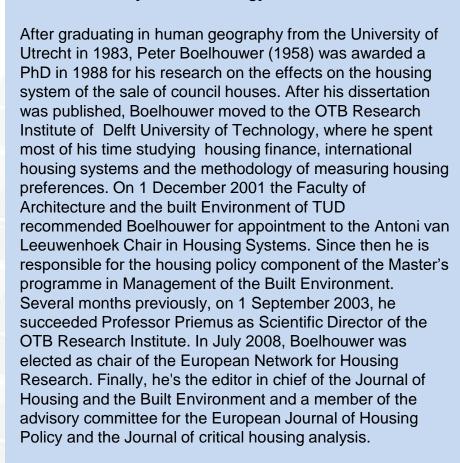




SPEAKERS

Prof. Dr. Peter Boelhouwer

Delft University of Technology





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SPEAKERS



Helene Böhm

Gesobau AG

Helene Böhm is head of the department Social & Community Development of the Berlin based GESOBAU AG. The GESOBAU AG is one of Berlin's six municipal housing associations, and the owner of around 42,000 flats serving ca. 100,000 tenants.

Helene Böhm's main responsibilities lie in the profesional management of the department, implementing new strategies for the development of suburban neighbourhoods as well as developing new strategies and projects within the topics of integration, communities, mobility, senior citizens and voluntary work. She is also the GESOBAU's representative on topics regarding community development, and our leading expert and frequent guest at talks and panels concerning municipal politics.

She holds a Master's degree in social management and is a part-time lecturer at the BBA – Akademie der Immobilienwirtschaft e.V. / BA Sachsen, Saxony's state business school/ University of Applied Sciences, Potsdam. Her book "Social work in the housing industry – an analysis for the improvement of living quality in housing corporations" (Vdm Verlag Dr. Müller) was published in 2008. Helene Böhm was awarded the prestigious "Köpfe der

Immobilienwirtschaft" award from The German Property Federation (ZIA) and *Immobilienwirtschaft*, one of Germany's leading weekly business news magazines, in 2018.



SPEAKERS



Melanie Rosliwek-Hollering SOPHIA

Melanie Rosliwek-Hollering is director of the SOPHIA Berlin GmbH. SOPHIA was founded in 2007 and is a subsidiary company owned by Degewo AG and STADT UND LAND, two of the six municipal housing companies in Berlin. SOPHIA first focused on elderly tenants to support independent and self-responsible living at home, as long as possible. Therefore a combination of human care — both by volunteers and full-time employees — and modern devices like emergency call systems with automatic alarms was set up. Being operator of several assisted livings in Berlin SOPHIA also focused on developing neighbourhoods and is operating five "Nachbarschaftstreffs" for the housing companies. Another key aspect of SOPHIA is social counselling both for tenants (e.g. care, social law, rent arrears) and the employees of the housing companies working with tenants who need higher attention or mediation processes.

Melanie Rosliwek-Hollering holds a degree in education and "Real Estate Management" (MBA). Her book "Ambient Assisted Living and innovative services — a future concept for housing companies?" was published in 2012. SOPHIA is currently part of an "Innovationsfonds"-project of the German federal government called "Virtual Assisted Living", working together with health insurances, a housing company and device manufacturers.