



EBZ Business  
School



EUROPEAN FEDERATION  
FOR LIVING

# SPACE, PLACE AND BELONGING: BUILDING STRONG AND INCLUSIVE NEIGHBOURHOODS

EBZ/EFL **SUMMER SCHOOL** FOR YOUNG AND EARLY CAREER PROFESSIONALS

**4-7 JULY 2023**

EBZ BOCHUM, GERMANY



Partner



# SPACE, PLACE AND BELONGING:

## BUILDING STRONG AND INCLUSIVE NEIGHBOURHOODS

### EBZ/EFL SUMMER SCHOOL FOR EARLY-CAREER HOUSING PROFESSIONALS

**Beyond a simple geographical boundary, what makes a space into a place, and a place into a strong and cohesive neighbourhood where people feel they belong?**

**From 4-7 July 2023, our highly interactive Summer School will bring early to mid career social housing professionals together with leading experts and their international peers to explore this critical question for our field. Participants will focus on a real-life challenge related to building social capital and cohesion at the neighbourhood level.**

**As we recover from the pandemic and as urgent climate targets drive rapid change in how we design and power our living environments, the attention of built-environment professionals is refocusing on the neighbourhood level of action. People's ability to connect, share resources and support each other both face-to-face and online, is vital to their well-being, and to their ability to cope with difficulties and change. As long-term stewards of local communities, social landlords have an important role in helping to build social cohesion at the neighbourhood level. Through interactive workshops, site visits, and cutting-edge research on local energy communities, placemaking, health, wellbeing, migration and more, our summer school will explore both the spatial and the societal dimensions of neighbourhood cohesion in contemporary European cities.**

#### **Our student-professionals:**

Housing professionals from all backgrounds, including new starters and those with years of experience are encouraged to join in and learn together across national borders. Our multidimensional team challenge will require diverse skills across tenant engagement,

neighbourhood development, ICT, social policy, green and smart construction and urban placemaking.

#### **Our school:**

We invite you to EBZ Business School campus in Bochum to meet fellow housing professionals, build up your personal network, and explore nearby cities and housing developments. Four exciting, fun, and rewarding days await you!

#### **Our partners:**

The European Summer School is co-organised by EBZ Business School – University of Applied Sciences and EFL – the European Federation for Living in partnership with Housing Europe – the European Federation of Public, Cooperative and Social Housing, and the Housing Initiative for Eastern Europe IWO.

#### **Learn from each other, share your ideas, and be part of Europe!**

#### **Participation fee:**

The participation fee is €1.700,00 per person, members of the European Federation for Living enjoy a reduced price of €1.600,00 for any students they send.

The participation fee includes accommodation, field trips, food and beverages during the program. You can also look forward to the following benefits of the Summer School: A BBQ buffet on the EBZ Campus and one night out in Bochum including dinner and visit of "Bochum Total" (street festival).

The number of participants is limited, so save your spot, and register here: <https://forms.office.com>

#### **For more information**

##### **PROF. DR. JAN ÜBLACKER**

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#### **visit our website**

##### **DR. ANITA BLESSING**

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## PROGRAMME

Q & A  
included in  
all lectures

### → TUESDAY, 4 JULY 2023

**Moderation:** Joost Nieuwenhuijzen MScRE

- |             |                                                                                                                                                                                        |
|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 12:00-13:00 | Arrival, lunch, snack                                                                                                                                                                  |
| 13:00-13:20 | Welcome & Introduction to the theme<br>Prof. Dr. Jan Üblacker, Professor Housing and<br>Neighbourhood Development, EBZ Business School<br>Joost Nieuwenhuijzen, Managing Director, EFL |
|             | Overview of the course<br>Dr Anita Blessing, Research Coordinator, EFL<br>Hannah Kubitz, Coordinator, EBZ                                                                              |
| 13:20-13:50 | The State of Social Housing in the EU<br>Housing Europe (speaker TBC)                                                                                                                  |
| 13:50-14:20 | True False Quiz:<br>Social Housing Around Europe<br>Dr. Anita Blessing                                                                                                                 |
| 14:20-14:45 | Student introductions,<br>Working groups assemble                                                                                                                                      |
| 14:45-17:45 | Field Trip to Genossenschaft DOGEW021,<br>Quartier Nordstadt for the Summer<br>School Challenge                                                                                        |
|             | Overview of Group Exercise                                                                                                                                                             |
|             | <b>Group Work #1</b><br>Speaker TBC                                                                                                                                                    |
| 18:30       | Dinner and drinks at the restaurant<br>on campus                                                                                                                                       |

### → WEDNESDAY, 5 JULY 2023

**Moderation:** Dr. Anita Blessing

- |             |                                                                                                                                                                                                                                                     |
|-------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 09:00-09:10 | Welcome and Introduction<br>Dr Anita Blessing                                                                                                                                                                                                       |
| 09:10-09:40 | Issues faced by priority neighborhoods, in<br>the suburbs of large cities and<br>policies, actions and results obtained to<br>improve living conditions and respond to<br>social and urban challenges<br>French Urban Renewal Authority Speaker TBC |
| 09:40-10:10 | The changing and diversifying social role of<br>French social landlords following<br>major reforms.<br>Speaker TBC                                                                                                                                  |
| 10:30-11:00 | Coffee and snack break                                                                                                                                                                                                                              |
| 11:00-11:15 | Intro and overview of social housing in the UK<br>Dr Anita Blessing/ speakers                                                                                                                                                                       |
| 11:15-11:50 | Lecture and discussion:<br>Social Life: London based research foundation working with<br>housing associations, Founder: Nicola Bacon                                                                                                                |
| 11:50-13:00 | Workshop: Designing quality housing and<br>neighbourhoods: your views, and<br>the Bauhaus Renaissance in Europe<br>Social Life: London based research foundation working with<br>housing associations, Founder: Nicola Bacon                        |
| 13:00-14:00 | Lunch                                                                                                                                                                                                                                               |
| 14:00-17:30 | <b>Group Work #2</b> (with coffee and snacks)                                                                                                                                                                                                       |
| 17:30-18:00 | Free time                                                                                                                                                                                                                                           |
| 18:00       | BBQ with Junior Academy                                                                                                                                                                                                                             |



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### → THURSDAY, 6 JULY 2023

#### Spotlight on Germany:

welcoming migrants and helping them settle

- |             |                                                                                                                                                                                                                                           |
|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 09:00-09:10 | Introduction and overview of German Social Housing System<br>Prof. Dr. Jan Üblacker, Professor Housing and Neighbourhood Development, EBZ Business School                                                                                 |
| 09:10-09:40 | Lecture: best practices and challenges in welcoming and integrating migrants<br>Dr. Heike Hanhörster (ILS Dortmund/TU Berlin)                                                                                                             |
| 09:40-10:10 | Digital tools for integration and neighbourhood social cohesion<br>Prof. Dr. Jan Üblacker, Professor Housing and Neighbourhood Development, EBZ Business School                                                                           |
| 10:10-10:30 | Moderated group discussion                                                                                                                                                                                                                |
| 10:30-11:00 | Coffee and snack break                                                                                                                                                                                                                    |
| 11:00-13:00 | <b>Group Work#3</b>                                                                                                                                                                                                                       |
| 13:00-14:00 | Lunch                                                                                                                                                                                                                                     |
| 14:00-15:15 | Workshop on models for mixed-tenure and intergenerational Living:<br>Discussion: What are the benefits, risks and issues of mixed tenure living? What models of intergenerational living are most common in your country?<br>Speakers TBC |
| 15:15-16:15 | Free time back at Campus                                                                                                                                                                                                                  |
| 16:15-18:30 | <b>Group work #4</b> at 'The Co-Factory': a beautiful community co-working space in Bochum<br>Sascha Stamm (Vonovia SE)<br>Prof. Dr. Jan Üblacker                                                                                         |
| 18:30       | Walk to Dinner at the restaurant "Brauhaus-Rietkötter"                                                                                                                                                                                    |
|             | Visit to Bermuda Dreieck Bochum: a nice square with outside restaurants and bars                                                                                                                                                          |

### → FRIDAY, 7 JULY 2023

**Moderation:** Joost Nieuwenhuijzen MScRE,  
Dr. Anita Blessing, Prof. Dr. Jan Üblacker

#### Spotlight on the Netherlands:

New technologies in placemaking

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|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 09:00-09:30 | Overview of Dutch Social Housing<br>Dr. Anita Blessing                                                                                                                                                                               |
| 09:30-10:00 | Placemaking in the Netherlands:<br>What Neuroarchitecture tells us about how different people experience the built environment: Insight for the design of our living and working spaces<br>Lecture and group discussion: Speaker TBC |
| 10:00-10:20 | Discussion: making (smart) cities human centered                                                                                                                                                                                     |
| 10:20-10:50 | Coffee Break                                                                                                                                                                                                                         |
| 10:50-12:45 | <b>Group Work#5</b>                                                                                                                                                                                                                  |
| 12:45-13:30 | Lunch                                                                                                                                                                                                                                |
| 13:30-15:30 | Team challenge: group presentations of results – jury feedback and peer voting<br>Dr. Anita Blessing<br>Joost Nieuwenhuijzen MScRE<br>Prof. Dr. Jan Üblacker<br>Prof. Dr. Torsten Bölting                                            |
| 15:30-16:00 | Wrap-up and feedback round                                                                                                                                                                                                           |
| 16:00       | Departure                                                                                                                                                                                                                            |

